

PARTNER **LEAD GENERATION** MADE EASY

Get seamless access to SonicWall Overdrive 2.0 through the [SecureFirst Partner Portal](#)

Welcome to  
**OVERDRIVE 2.0**

Emails

Landing  
Pages

Seminars



Webinars

Events

Tutorials

Simply log in, enter your details, upload your logo and you're ready to go.



5 STEPS TO USING OVERDRIVE 2.0

1

UPLOAD  
INFO

Log in to  
OVERDRIVE 2.0

Enter your  
Company details  
and upload your  
logo.

This information  
will automatically  
be displayed  
within your  
campaigns.

2

CHOOSE  
CAMPAIGN

Go to 'Campaigns'  
and choose one of  
the following:

RANSOMWARE

ENCRYPTED  
THREATS

WIRELESS &  
MOBILE ACCESS

EMAIL THREATS

2018 THREAT  
REPORT

RED VS BLUE

INSTALLED BASE

COMPETITIVE  
TAKEOUTS

3

CHOOSE  
ACTIVITY

Within one of the  
Campaigns,  
choose an  
'Activity':

EMAIL

LANDING PAGE

SEMINAR

WEBINAR

All Activities are  
fully populated  
and ready to go.  
Simply follow the  
prompts to  
personalise your  
messaging.

4

UPLOAD  
DATA & GO

Upload your  
Database and  
execute.

SonicWall will not  
have visibility into  
your database, so  
privacy is assured.

5

SEE  
RESULTS

Access 'Reporting'  
to convert into  
Sales.

Reporting:

DELIVERY

OPENS

CLICKS

UNSUBSCRIBE

BOUNCES

FORWARDS

PAGE VIEWS

VISITS

GUIDES



All Campaigns are demonstrated  
in easy Step-By-Step Video Tutorials

SUPPORT



Need support? Just leave us a message a  
team member will respond in 24 hours