

# PROOFPOINT PHISHING SIMULATION AND SECURITY AWARENESS

## KEY BENEFITS

- Change users' behavior to reduce risks stemming from phishing and ransomware attacks
- Prioritize and improve incident response
- Provide consistent training across the globe with multi-language support
- Track results and progress with real-time reporting

Proofpoint Phishing Simulation and Security Awareness gives you an added layer of security by testing and educating your employees about email security tactics. This helps to:

- Increase awareness
- Reduce the number of successful phishing attacks and malware infections
- Prevent future security breaches

More than 90% of cyber attacks start with an email. Protect your people and data is critical. Solutions that detect and block malicious emails are part of the solution. In addition to solutions that detect and block malicious emails at the gateway, you can reduce the likelihood of successful attacks such as phishing or ransomware through effective threat simulation simulation and security awareness training.

## PROTECT YOUR ORGANIZATION WITH THREATSIM PHISHING SIMULATIONS

Know which employees are susceptible to phishing and spear phishing attacks with ThreatSim® Phishing Simulations. ThreatSim allows security teams to simulate phishing attacks. You get more than 500 different phishing templates across 30 languages and 13 categories. FrYou can evaluate users on multiple threats, including:

- Malicious attachments
- Embedded links
- Requests for personal data
- And more

We add new templates every month based on customer requests, seasonal topics and real-world phishing emails seen in the wild.

Users who fall for a simulated attack receive practical "just-in-time" teaching. They learn the purpose of the exercise, the dangers of real-world attacks, and how to avoid future traps. You can help your most vulnerable users by automatically assigning interactive training to anyone who falls for a ThreatSim simulation.

## EDUCATE EMPLOYEES WITH INTERACTIVE TRAINING MODULES

You get more than 30 interactive training modules in more than 30 languages. Through a mix of game-based and scenario-based modules, users get hands-on practice at recognizing and avoiding a wide range of phishing attacks and other social engineering scams. Our customizable Training Jackets allow you to add content to the start and close of each module.

Training is available on demand. Each module averages just 5 to 15 minutes to minimize disruption to daily work routines.

### REDUCE RISKS WITH PHISHALARM AND PHISHALARM ANALYZER

PhishAlarm® brings phishing prevention to the desktop. The PhishAlarm email client add-in is included with ThreatSim, allowing your people to report suspicious messages with a single mouse click. Users who report an email get instant positive reinforcement in the form of a “thank you” pop-up message or email.

PhishAlarm Analyzer prioritizes reported messages and improves incident response. It enables administrators to quickly review key details, decide, and act. With Phish Alarm and PhishAlarm Analyzer, you can reduce the window of risk associated with active phishing attacks.

### ASSESS WEAKNESSES WITH CYBERSTRENGTH

Cyberstrength® is a powerful web-based assessment tool that identifies areas your employees may be susceptible to without having to run a mock attack. Cyberstrength establishes a baseline measurement of your employees’ understanding of critical cybersecurity topics. From there, you can periodically reassess to track progress and target areas of concern.

We offer a library of more than 175 questions. You can also create custom questions to gauge how well your people know your organization’s policies and procedures. With Cyberstrength, you can identify where you are susceptible—from an organizational level down to the individual.

**Available in a number of packages to suit customer needs, our threat simulation and security awareness offerings improve your risk profile through employee training and testing.**

Features	Anti-Phishing	Foundations	Enterprise
ThreatSim	✓	✓	✓
PhishAlarm	✓	✓	✓
PhishAlarm Analyzer		✓	✓
CyberStrength			✓
# of Training Modules	3	12	All

#### ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ:PFPT), a next-generation cybersecurity company, enables organizations to protect the way their people work today from advanced threats and compliance risks. Proofpoint helps cybersecurity professionals protect their users from the advanced attacks that target them (via email, mobile apps, and social media), protect the critical information people create, and equip their teams with the right intelligence and tools to respond quickly when things go wrong. Leading organizations of all sizes, including over 50 percent of the Fortune 100, rely on Proofpoint solutions, which are built for today’s mobile and social-enabled IT environments and leverage both the power of the cloud and a big-data-driven analytics platform to combat modern advanced threats.

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